

GRAPHIC DESIGNER

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Camp Ozark is looking for a full-time Graphic Designer. The Graphic Designer will spend most of the year in Houston, TX, while serving on site at Camp Ozark for the summer months.

Camp Ozark is a non-denominational Christian summer camp located in Mount Ida, Arkansas. We host over 7,000 campers each summer and seek to engage our camper, parent, and staff populations through media in meaningful, relevant ways throughout the year.

Ideal Candidate Profile

- Passionate about serving in an organization which seeks to bring positive changes to the lives of youth.
- A proactive self-starter and creator who can contribute fresh ideas to help accomplish the organization's overall mission strategies.
- Diligent and detailed in their work. Holds themselves to a high standard of excellence.
- Has demonstrable leadership experience and enjoys leading a team which seeks to fulfill a larger mission.
- Able to receive constructive criticism as a normal part of the creative process.
- Is motivated to constantly elevate their skillset and expand their capabilities.
- Is able and willing to spend the summer months (May-mid-August) living at the camp facility, located in Mount Ida, Arkansas.
- Is able and willing to work far above and beyond a traditional 40-hour week during the summer months.

Year-Round Responsibilities

Due to the nature of Camp Ozark's operational schedule, approximately 3.5 months (May to mid-August) are spent living/working at the camp property in Arkansas (housing provided). Therefore, the list of responsibilities is broken into Summer Responsibilities and Non-Summer Responsibilities. Many responsibilities extend from one part of the year to the other.

- Create visually appealing graphics, including postcards, posters, banners, and catalogs.
- Assist in designing digital content for Camp Ozark's website, social media channels, and emails, ensuring consistency across all platforms.
- Work closely with the marketing team and other creative staff to develop cohesive multimedia campaigns.
- Design custom graphics for camp merchandise, such as t-shirts, hats, hoodies, and other branded items.
- Create graphics and visual elements for camp events, including signage, programs, and digital displays.
- Explore new design trends, tools, and techniques to keep content fresh and innovative.

Summer Responsibilities

- Assist the Photo Team Lead in supervising and guiding a team of college student photographers.
- Assist in coordinating the team's daily assignments, ensuring maximum camper and activity coverage.
- Review, select, and edit photos for camp social media and marketing.
- Assist in organizing and archiving all photos, ensuring they are properly labeled and stored for easy retrieval in the offseason.
- Coordinate, schedule, and oversee staged photoshoots with multiple departments in camp to gather assets for future design projects.
- Lead a group of photographers during formal and informal cabin photos.
- Step in as the acting lead in the absence of the Photo Team Lead, managing the team and ensuring continuity in workflow.

PLEASE EMAIL ABBIE@CAMPOZARK.COM IF YOU ARE INTERESTED IN THIS ROLE!
WE ARE LOOKING FORWARD TO HEARING FROM YOU!